

## Setting up a Multi-Bottle Pack SKU

To create a multi-bottle SKU for sale on your website requires a couple of additional steps to assure that the winery, your fulfillment partner and the consumer obtain the desired outcome.

1. Create a Multi-Bottle (or item) SKU that represents everything you want included when a consumer orders this item. This may include collateral or non-wine items.
2. Select from the "Bottle Size" drop down, a packaging description that best describes your offering. There are shipping rates that apply to each of these Bottle Sizes, so you will want to make sure you set up the shipping rates prior to making this SKU active on the website.
3. Select "Sell as a Case" and enter the "Price per Case" in

Wine Teasers Desc. Cat. Ratings More Compl. Discounts Inventory MetaTags

Award-Party Quartet : Edit General

Wine Name: Award-Party Quartet

Brand:

SKU: HPQ\_WINE\_SET

Vineyard Designation:

Photo: 

Browse...

Must Be a JPG. File Name: x high.

Bottle Size: 4 Bottle Pack

Bottle Weight: 0 lbs

Vintage:

Wine Type:

Varietal:

Appellation:

Sell As Bot  Sell As Case

Price Per Bottle: \$105.44

Price Per Case: \$105.44

Sale Price/Bottle: \$90.00

Price/Case: \$89.99

Min Bottles/Order: 0

Bottles/Order: 0

# Bottles In Case: 1

Display On Main Wine Page

Save

Close Window / Refresh List

the box. DO NOT click the "Sell as a Bottle" box.

4. In the "# of Bottles in Case", enter the number "1". This is telling the system that for the price entered in the "Price Per Case", send ONE of the Multi-Bottle Pack item to the consumer.

In the example above, a consumer is ordering ONE "Award-Party Quartet" (SKU#- "HPQ\_WINE\_SET"( a 4 Bottle Pack), for \$105.44, plus shipping and taxes (added in Cart).

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